

The Masterplan of the 2025 edition has been unveiled today at the Intesa Sanpaolo Skyscraper

Nitto ATP Finals, Turin is ready for the fifth edition

Here's all the news!

It will be played from Nov. 9th to 16th at the Inalpi Arena. Alcaraz is IN, Sinner one step away

Turin, July 17th, 2025 – Where magic meets tennis! **From November 9th to 16th, the Nitto ATP Finals will return to Turin** for the highly anticipated fifth edition of the tournament that concludes the men's season. The “Magic City” will once again be the perfect stage to welcome the best eight players and the best eight doubles pairs of the **PIF ATP Race to Turin** ranking, in a glowing **Inalpi Arena** for the most awaited and exciting week of the year.

The 2024 edition ended in the name of spectacle and sporting excellence with the triumph of Jannik Sinner, the perfect conclusion of an event of international scope that has left an indelible mark in the memory of fans and not only. Success also certified by the numbers: **over € 503.4 million of total economic impact** (evaluated by BCG), **396.3 million overall audience** (including linear TV, digital streaming and social content monitored by YouGov), **97% customer satisfaction** (measured by Nielsen) and a record number of **203,114 tickets sold** (a good **27,711 more than 2023**, with an increase of **85% compared to 2021**). Extraordinary data, matured in a context oriented towards **maximum sustainability**: the Nitto ATP Finals 2024, in fact, have confirmed themselves as a virtuous model, generating € 332 million in social benefits and

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obtaining **the ESG AA+ rating** (assessed by OpenEconomics), an award reserved for events that effectively combine environmental sustainability, social responsibility and governance. And it is from these emotions and these results that the journey towards a new chapter begins, even richer in expectations and passion.

To best illustrate the 2025 edition with all its novelties, a press conference was held today at the **Intesa Sanpaolo skyscraper** in Turin to present the Masterplan.

After the welcome address by Intesa Sanpaolo Chairman **Gian Maria Gros-Pietro**, speakers included the President of the Italian Tennis and Padel Federation, **Angelo Binaghi**, the ATP Chairman, **Andrea Gaudenzi** through a video message, the Mayor of Turin **Stefano Lo Russo**, the Councillor for Trade, Agriculture and Food, Tourism, Sport and Post-Olympic, Hunting and Fishing, and Parks of the Piedmont Region, **Paolo Bongioanni**, and, **Luca Villa**, EMEA General Manager Channel & Sales Office Manager Nitto Italia, who read a message from **Hideo Takasaki**, President and Ceo of Nitto Denko Corporation. Finally, point by point, the Masterplan of the Nitto ATP Finals 2025 was illustrated by the General Manager of the FITP, **Marco Martinasso**.

The transversality of the Turin event - which increasingly combines sporting excellence with entertainment and music - was realised with the video participation of singer-songwriter **Max Pezzali** and the singer of the **Pinguini Tattici Nucleari**, **Riccardo Zanotti**, protagonists of the second edition of the Grand Opening Show and guest stars of the meeting with journalists.

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TORINO, ITALIA, 1899

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THE EXPERIENCE EVOLVES, THE SHOW GROWS - The Masterplan 2025 of the **Nitto ATP Finals** is the consolidation of an ambitious project that the **Italian Tennis and Padel Federation** is carrying out thanks to the precious support of the **Government**, the **Piedmont Region** and the **City of Turin**. A project that manages to flawlessly blend sport, entertainment, haute cuisine, sustainability and innovation, with the precise objective of elevating the fan experience to a level of absolute excellence.

The design evolution - riding the wave of the success of past editions - will **celebrate Italian excellence** and allow this event to cross, once again, the boundaries of sport to enter a new dimension that will offer all spectators a unique and unforgettable experience.

The most important structural intervention will relate to **increasing the capacity of the Inalpi Arena**. An important step, given the increasing demand for tickets from all over the world. The expansion - made possible thanks to the introduction of additional rows and corner stands, as well as a reconfiguration of the grandstands - will guarantee, already this year, an increase, compared to last year's edition, of 684 seats per session: more spectators, more energy on the court and therefore more spectacle, but also more resources to be reinvested in the development of the event and the promotion of Italian tennis. This increase, moreover, will be destined to grow further in 2026, with the completion of the optimisation work.

Also within the Inalpi Arena, the development and enhancement process will also involve **hospitality** areas; the Partners Shared Lounge in the Sebastopoli Foyer will be further expanded, in response to the entry of new sponsors and the expected increase in attendance. At the same time, in order to ensure an even more curated and

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distinctive experience, it will be possible to appreciate a stylistic renovation of the bars and dining rooms in the Sebastopoli and Filadelfia Foyers, with the extraordinary participation of Maestro **Iginio Massari** and the Chefs of the 'starred restaurants' **Da Vittorio**, **La Credenza** and **Casa Format**, who will be joined during the event by other famous 'visiting Chefs' from the Piedmont area.

The **Fan Village** will be larger, more functional, more spectacular, simply... sensational! The entire area - which will be able to accommodate up to 5,750 people at the same time (+10% of the total capacity compared to 2024) - will be at the centre of a restyling that will allow the contamination of the practice of federal disciplines with entertainment and taste in a single immersive story. And this year also, thanks to a **dedicated ticket**, anyone who wishes will be able to access the renovated **Fan Village** spaces and experience the Nitto ATP Finals from a new perspective.

The heart of the sports activities - **Racquetland** - will be substantially upgraded, with renewed spaces dedicated to padel, pickleball and beach tennis, and a **new and expanded area dedicated to eSports**, even more central and engaging. Inside, there will also be the brand-new **Simulation Hub**, an experiential platform where the racquet disciplines can be experienced in a virtual way and where the most advanced technologies applied to sport can be experimented: artificial intelligence, augmented reality, immersive gaming and much more. A dynamic and innovative ecosystem, designed to bring the public closer to the future of tennis through interaction, discovery and play. The **Food Court**, the space dedicated to catering, will have an area of over 3,700 mq (+15% compared to 2024) and 10% more seats. The food and wine offer,

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increasingly richer thanks to the involvement of important street food brands, in collaboration with CAMST, will guarantee visitors unique culinary experiences. Absolute excellence, in the heart of the most captivating event in world tennis.

Piazzale Grande Torino and the **show production** that will animate it, will represent another highlight of this edition of the event: the façade of the Fan Village and the new canopy will become the backdrop of an integrated live show, enriched by a dedicated graphic concept, beam lights, lasers and scenographic effects amplified by a LED surface enlarged by 20%. The indoor connecting canopy between Inalpi Arena and Fan Village, redesigned to improve aesthetics and usability, will be transformed thanks to reflective materials on the ceiling and columns, the presence of LED screens and a light frame running along its entire upper profile. A true open-air theatre, where light, sound and architecture will merge under a single, skilful direction. A significant enhancement of the show production is also planned inside the Inalpi Arena: **motorised lights integrated into the digiboards**, a **new DJ station** to light up the atmosphere in the pre-match period, and an unprecedented **second LED ring**, which will provide the scenographic effect of a **third visual ring**. Finally, in the wake of the success at the Foro Italico during the Masters 1000 and the WTA 1000 in Rome, the appointment with **Music Break** is also planned in Turin. In order to guarantee a **refined entertainment experience in line with the prestige of the event**, the musical programme of the Nitto ATP Finals will see the participation of some of the most important Italian artists over the eight days.

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THE GRAND OPENING SHOW: BETWEEN SPORT, MUSIC AND PASSION - Artists of international calibre. Lights, projections and special effects to transfigure the field into a real stage. A concept designed to celebrate great Italian music and raise the curtain on the biggest indoor tennis event in the world.

The **Grand Opening Show** of the **Nitto ATP Finals 2025** promises to be a unique event. On **Thursday November 6th**, starting at **9 p.m.**, at the **Inalpi Arena**, the spirit of the competition will merge with the “beat” of live performances by **Max Pezzali** and the **Pinguini Tattici Nucleari**. The artists, positioned on the court in place of the players and separated only by the net, will exchange the ball hit after hit in a musical super tie-break. More than 20 tracks will be on the setlist, songs that have made entire generations sing, for an overwhelming musical journey. Tennis has never been so spectacular. The **Nitto ATP Finals 2025** opens with a promise: to make magic a collective experience.

Tickets for the **Grand Opening Show** and **Fan Village** are now available for purchase at the following address: <https://tickets.nittoatpfinals.com/it>

Once again, **FITP members** will be able to benefit from a **discount on the purchase of a single ticket**: ‘Athletes’ (competitive and non-competitive) and ‘Gold’ members will receive a 20% reduction, while ‘Socio’ members will benefit from a 10% discount.

INNOVATION SUMMIT, MEDIA DAY AND MEET THE CHAMPIONS - Turin is preparing to welcome once again the protagonists of the **Nitto ATP Finals**, aiming even higher. The 2025 edition will be enriched with appointments, turning the event into an experience that combines sport, entertainment and sustainability.

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It will start on **Friday November 7th** with the **Innovation Summit**, a moment of confrontation dedicated to innovation and environmental responsibility. A unique opportunity to explore solutions aimed at reducing CO₂ emissions, promote circular economy practices and foster networking between local companies and the tournament's global partners. All this only confirms the central role of sustainability for the Nitto ATP Finals, an event that is increasingly geared towards generating a positive and lasting impact even off the court.

In the afternoon, the show will move to the cultural heart of the city, the **Teatro Regio di Torino**, for a new edition of the **Meet the Champions - Singles Players Celebration**. In a warm and informal atmosphere, the finalists of the singles tournament will be greeted by fans before taking the stage inspired by the famous living room of the TV series "Friends".

Following the Meet the Champions, it will then be the turn of **Media Day**, the appointment reserved for the press that will see at the OGR Turin the eight best players of the season meet journalists and broadcasters from all over the world.

On **Saturday November 8th**, just a few hours before the start of the competitions, it will be the turn of the **Fan Village inauguration**, with a day dedicated to families where access to all the spaces will be free of charge. At 12:00 (noon), the show will intensify with the **Meet the Champions - Doubles Teams Celebration**, the official presentation of the doubles teams qualified for the tournament.

ALL THE EVENTS IN THE CITY - The **Nitto ATP Finals 2025** are confirmed not only as a world-class sporting event, but also as an engine of urban and cultural enhancement

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for the city of Turin. The legacy left on the territory will be tangible and lasting, starting with the creation of **two murals on the theme of tennis and sustainability**, in collaboration with Nitto, designed to redevelop urban areas and leave a mark in the collective memory. Another great novelty is the creation of a new **“Luce d'Artista”** inspired by tennis, which will become a permanent part of the city's annual exhibition, with a debut planned in Piazza San Carlo. Not forgetting the **Trophy Tour**, which will involve official partners for months, helping to project Turin's image around the world. On a local level, ten travelling stages will be organised with mini tennis courts and table tennis tables, bringing sport to the most popular squares and parks. Finally, the city centre's symbolic streets - such as **Via Po, Piazza San Carlo** and **Piazza Palazzo di Città** - will host widespread graphic and photographic exhibitions, transforming the city into an open-air gallery. An edition that goes far beyond the court, making tennis an integral part of Turin's urban and cultural fabric.

AN EPIC MATCH-UP: THE WORLD'S BEST, ALL IN TURIN! - The star power of the **Nitto ATP Finals** promises spectacle of the highest level, both technical and competitive. One who is already certain of a place in the top eight is **Carlos Alcaraz**, this year's Roland Garros winner and currently leading the **PIF ATP Race to Turin**. **Jannik Sinner** is a whisker away from arithmetic qualification for the big event at the end of the season, ready to defend his success from last year. After his second consecutive success at the **Australian Open**, the final at Roland Garros and the **historic triumph at Wimbledon** (the first Italian to succeed in the feat of conquering the London grass), the number 1 in the ATP ranking can write yet another page of Italian tennis history. There is also another

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Italian athlete in great evidence in the **PIF ATP Race to Turin**: thanks to a stellar season so far and a swing on clay as a true champion, **Lorenzo Musetti** is chasing his first participation in the great end-of-season event. Even for the doubles tournament, there is no lack of Italian hopefuls: the **Bolelli-Vavassori** duo, currently number 6 in the Race, is ready to compete for the second consecutive year. Also in the running for a debut in the competition are the american **Ben Shelton** and the briton **Jack Draper**, while the champion of the 2018 and 2021 editions **Alexander Zverev** and last year's finalist **Taylor Fritz** are close to reconfirmation. Chasing yet another extraordinary record is **Novak Djokovic**, in the hunt for his 18th Finals qualification.

PIF ATP RACE TO TURIN 2025 - **SINGLES***

RANKING	PLAYER	COUNTRY	AGE	POINTS
1	Carlos ALCARAZ	Spain	22	7.540
2	Jannik SINNER	Italy	23	6.000
3	Novak DJOKOVIC	Serbia	38	3.380
4	Alexander ZVEREV	Germany	28	3.280
5	Jack DRAPER	Great Britain	23	2.940
6	Lorenzo MUSETTI	Italy	23	2.610
7	Taylor FRITZ	USA	27	2.465
8	Ben SHELTON	USA	22	2.210

*updated july 14th

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PIF ATP RACE TO TURIN 2025 - **DOUBLES***

RANKING	PLAYERS	COUNTRY	AGE	POINTS
1	Julian CASH / Lloyd GLASSPOOL	GBR / GBR	28 / 31	5.795
2	Marcelo AREVALO / Mate PAVIC	ELS / CRO	34 / 32	5.715
3	Harri HELIOVAARA / Henry PATTEN	FIN / GBR	36 / 29	5.090
4	Marcel GRANOLLERS / Horacio ZEBALLOS	ESP / ARG	39 / 40	4.325
5	Neal SKUPSKI / Joe SALISBURY	GBR / GBR	35 / 33	3.240
6	Simone BOLELLI / Andrea VAVASSORI	ITA / ITA	39 / 30	3.200
7	Christian HARRISON / Evan KING	USA / USA	31 / 33	3.130
8	Kevin KRAWIETZ / Tim PUETZ	GER / GER	33 / 37	2.975

*updated july 14th

THE FORMULA OF THE TOURNAMENT - The **PIF ATP Race to Turin** will determine who will take to the fast track at the Nitto ATP Finals. The ranking will be calculated on the basis of the 19 best results obtained by the athletes during the calendar year 2025. Specifically, points won in the four Grand Slam tournaments, the eight ATP Masters 1000 compulsory tournaments and the best seven results recorded in other tournaments (ATP Cup, Masters 1000 Monte-Carlo, United Cup, ATP 500, ATP 250, ATP Challenger) will be taken into account.

In the event of a Grand Slam tournament victory by a player placed outside the top eight of the ranking but within 20th position, the latter will qualify along with the top seven of the Race.

The structure of the tournament is based on two round-robin groups, which are formed with this system: the top two ranking players are divided into the two groups, the first

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ranked in group A, the second in group B. Then pairs are formed using the ranking: third and fourth, fifth and sixth, seventh and eighth. A draw is made in which the first drawn will be in group A, the other will be in group B. The top two finishers in each group will advance to the cross semi-finals, followed by the final.

SCHEDULE AND TICKETS - There are **15 game sessions** and they will follow this schedule: from Sunday 9th to Friday 14th there will be an afternoon session, starting no earlier than 11:30 a.m., and an evening session, starting no earlier than 6 p.m. Saturday 15th is semi-finals day, with the afternoon session scheduled at 12:00 noon and the evening session at 6:00 pm. **The finals will take place on Sunday, November 16th**, starting at 3 p.m. with the doubles final, followed by the singles final, not before 6 p.m. The purchase of tickets, as already mentioned, is not limited to the sessions inside the Inalpi Arena: in fact, a **ticket will be available to access the Fan Village**, an extremely active area of the site, to breathe the atmosphere of the event even without being on the court. To complete the offer, tickets to attend the **practice sessions that will be held at the Inalpi Arena and at the Circolo della Stampa Sporting**.

Season tickets and tickets for the Nitto ATP Finals, tickets for the Grand Opening Show, the Fan Village and training sessions can be purchased at the tournament's official online ticket office <https://tickets.nittoatpfinals.com>

As usual, a **special discount is reserved for FITP members**. Specifically, **FITP 'Athlete'** (competitive and non-competitive) and **'Gold'** members are entitled to a 20% discount on the purchase of tickets (including the Grand Opening Show, the Fan Village

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and training sessions) and a 10% discount on the purchase of season tickets, while FITP Member members will enjoy a 10% discount on the purchase of tickets (including the Grand Opening Show, the Fan Village and training sessions) and a 5% discount on the purchase of season tickets.

THE PARTNERS TEAM OF THE NITTO ATP FINALS - In tennis, one is only apparently alone. Achieving great goals requires talent, strength, passion and dedication, but also - and above all - the support of a solid and cohesive team.

The same applies to the success of a major sporting event. As in past editions, in 2025 the **Nitto ATP Finals** can count on the valuable contribution of excellent Partners, whose know-how and commitment will be fundamental to making the event in Turin unforgettable once again.

Alongside **Nitto**, Title Partner of the event, **Intesa Sanpaolo** is confirmed in the role of Host Partner, together with **Emirates**, **Lavazza** and **Lexus**, Platinum Partners of the tournament.

Among the Gold Partners guarantee their support **EA7 Emporio Armani**, **Rummo**, **Haier**, **PIF** - also official naming partner of the ATP Rankings - and **Acqua Valmora**, which will be joined by **Stella Artois** from 2025. In the group of Silver Partners are **Asti DOCG**, **Dove**, **Dunlop**, **Frecciarossa**, **Yokohama**, **Vechain**, **IP**, **Iren**, **Italgas**, **Xerjoff**, together with the new **FAGE**, Official Yogurt of the event.

Rinascente and **Torino Outlet Village** are confirmed as Bronze Partners, joined by **Purina** from the next edition. Still present as Official Suppliers are **DAO**, **Gattinoni**, **GTT**, **Technogym**, **Thomas Lyte**, **TicketOne**, **Turismo Torino e Provincia** and **Villa Antinori**;

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Iginio Massari Alta Pasticceria, Gelateria La Romana dal 1947 and **Xiaomi** join the category starting this year.

Finally, the tournament counts on the constant support of the media partners of the Nitto ATP Finals: **La Gazzetta dello Sport, La Stampa, RTL 102.5** and **Tuttosport**.

ALL THE FEDERATION'S INITIATIVES DEDICATED TO YOUNGSTERS - Not only Nitto ATP Finals. **'Road to Turin'** is also the name of a circuit reserved for the Under 9, Under 11 and Under 13 men's and women's teams on which the **FITP** is focusing to complete the offer dedicated to youngsters and to enrich its continuous training process. The final Masters will be played in Turin from November 9th to 16th.

Also scheduled in the Piedmontese capital, during the week of the Nitto ATP Finals, is the **Master of the Junior Next Gen circuit**, reserved for the Under 10, Under 12 and Under 14 men's and women's categories.

On Friday November 7th at the "Pala Gianni Asta", there will instead be the eagerly awaited appointment with the celebration of **"Racchette in Classe"**, the FITP project - in collaboration with **FITeT** and recognised by the **Ministry of Education and Merit** - that has brought hundreds of thousands of youngsters in every corner of Italy closer to tennis (and not only).

Space for the youngest, but not only: Turin will also be a prestigious showcase for **pickleball**, the new racket sport that thus finds its place on a national scale: the National Masters is scheduled on the courts set up in the Fan Village of the Inalpi Arena.

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THE SUCCESS OF AN EVENT FOR THE GROWTH OF A SYSTEM - The mission of the FITP is to **favour and promote the spread of racket sports** through the knowledge of the disciplines, the possibility of being able to learn them and the possibility of practising them. The work of the Federation has been oriented along these lines; a work that, over the years, has borne fruit, leading **Turin** and the Nitto ATP Finals, as well as **Rome** and the ATP and WTA 1000 Masters 1000, but also **Bologna**, with the group stage and - from this year - the Final 8 of the Davis Cup, to become highly successful events. A success that has allowed the FITP to have more and more resources to reinvest, as mentioned, in the promotion and dissemination of racket sports, in every corner of the country, at all levels, leading to an evident and constant growth of the **"Italian System"**.

STATEMENTS

Gian Maria Gros-Pietro, Intesa Sanpaolo Chairman: *"Italian tennis is experiencing a moment of extraordinary momentum thanks to our champions and an absolute protagonist like Jannik Sinner. We support the Nitto ATP Finals and tennis for the great opportunity that they represent for Turin and for Italy in terms of participation of Italian and foreign fans and of economic impact, and not only, on the territory. This is an important impact, which grows year after year according to a trend that will certainly be confirmed in this edition as well".*

Angelo Binaghi, President of the Italian Tennis and Padel Federation: *"Hosting the Nitto ATP Finals for the fifth year, and therefore the best representatives of our*

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discipline, is a source of enormous pride for us. The consolidated success of these events - which are constantly growing, enriching and looking to the future, thanks to the daily work of the Federation and the Institutions - not only gives international lustre to our country but also allows us to have more and more resources to invest in the promotion and diffusion of our racket disciplines, which we want to be increasingly accessible at all levels. The Nitto ATP Finals 2025 represent much more than a simple competition: they are the celebration of what someone has renamed “Sistema Italia”, and which has made the world talk about itself through facts, in these years of sporting success, and not only. All that remains, therefore, is to anxiously await the start of this new edition which, once again this year, will close the ATP competition calendar. After the extraordinary triumph of Jannik Sinner last year - the first Italian in history to succeed in this feat - Turin and Italy are ready to once again offer great tennis, spectacle and fun to the many fans who, from every corner of the world, gather in Piedmont to experience a small, great moment in the history of our sport in November”.

Andrea Gaudenzi, ATP Chairman: *"We are already over halfway through the ATP circuit season, but our hearts and minds are already in Turin: the ‘grand finale’ in November where the eight best players in the world will compete over these eagerly awaited eight days. We look forward to another chapter between Alcaraz and Sinner, the hottest rivalry of the moment. We saw them play each other in the final at Roland Garros and in the final at Wimbledon, and we will see them in Turin at the end of the year together with other great champions. It will be a wonderful pool of players; it will be a magnificent event as it is every year. And like every year, we have been improving. We have improved*

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the experience for on-site fans, improved the overall reach of the audience, and all this thanks to a magnificent partnership with the entire FITP team, whom I thank. I thank Angelo Binaghi and Marco Martinasso: there is a fantastic working relationship between ATP and FITP. I also thank all the institutions that have supported the event over the years. We want to continue to improve, and we will. I think there is no better moment in history for Italy to have such an event, not only thanks to Jannik but also thanks to the other players. But above all, thanks to the enthusiasm of all the Italians who are getting more and more passionate and approaching tennis in a way that in my time I would have envied because the focus was always on football. Now I would say that the number one sport in Italy is tennis, and I am very proud of that. I would also like to thank all the media that support our sport and help convey it to all fans. See you in Turin!"

Stefano Lo Russo, Mayor of the City of Turin: *"Turin is proudly and enthusiastically preparing for the last edition of the Nitto ATP Finals with the aim of making it even more exciting and richer in side events and aiming for reconfirmation for the next five years. Every major sporting event represents an opportunity to promote our city together with passion, competition and the authentic values of sport. In this sense, we consider the Nitto ATP Finals to be one of the most significant events among those on which we are working for the international positioning of Turin, and we want to continue to host them and make them grow, sharing this objective with the Turin system, starting with the Piedmont Region and the Chamber of Commerce, and with the many institutional subjects and private sponsors of our territory who have successfully supported the initiative so far. This edition will see many international champions take to the court and*

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the great return of Jannik Sinner, who has a very special bond with our city, which he has been able to conquer with his humility and extraordinary talent”.

Alberto Cirio, President of the Piedmont Region and Paolo Bongioanni, Councillor for Commerce, Agriculture and Food, Tourism, Sport and Post-Olympic Games, Hunting and Fishing, Parks of the Piedmont Region: *"The Nitto ATP Finals represent much more than a major sporting event: they are a symbol of Piedmont's ability to welcome the future, while enhancing its identity. The confirmation and continued expansion of this event testify to the value of a shared vision, which unites institutions, sport, culture and business to generate development, employment, beauty and social cohesion. Thanks to teamwork and synergy with the Italian Tennis and Padel Federation, the Government and all the partners involved, Turin has been able to carve out a leading role for itself on the international scene, projecting our territory into a dimension of excellence. The Nitto ATP Finals are a concrete demonstration that investing in sport means investing in the territory, its economy, its young people and its ability to attract, innovate and inspire. But also, that the example of the great champions must be the push towards an active and widespread sporting practice, which sees all our commitment so that it becomes an opportunity truly offered to all. It is from here that we want to continue building the Piedmont of tomorrow, making sport one of the strategic engines of our growth”.*

Hideo Takasaki, President and Ceo of Nitto Denko Corporation: *"First of all, I would like to express my sincere gratitude to the ATP, FITP, and the City of Turin for their*

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tremendous efforts in making the Nitto ATP Finals possible. This year marks the fifth edition of the Nitto ATP Finals held in Turin. Not only are the matches fiercely competitive, but the entire city becomes immersed in tennis, making this tournament an increasingly prominent global event where the city of Turin and tennis come together. With the announcement of the overall plan for the 2025 Nitto ATP Finals, anticipation is growing for the new moments of drama that are sure to unfold.

Top athletes from around the world striving to reach the top and giving their very best move hearts and inspire people. With hopes for the continued success of these athletes and the further growth of the tournament, Nitto has been fully supporting the Nitto ATP Finals. As a company that places ESG at the core of its management, Nitto launched the Nitto ATP Finals Torino Green Project in 2023, driven by the desire to help create a better global environment for the future. Aimed at reducing CO₂ emissions in the host city of Turin, the project has included activities such as tree planting. This year as well, we will continue to promote this initiative together with the ATP, FITP, and the City of Turin. Lastly, with the strong collaboration with the ATP, FITP, and the City of Turin, I am confident that this year's Nitto ATP Finals will once again be a fitting conclusion to the season. I would like to sincerely wish everyone involved in the tournament continued success, and I look forward to sharing the excitement with you all this November on this stage where the world's finest tennis will be showcased. Thank you!"

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