



Emirates gets back in the tennis Court at the Nitto ATP Finals 2026

Emirates began operations in 1985 and has grown into one of aviation's most awarded airlines. As the world's largest international airline as measured in revenue passenger kilometres RPKMs), it connects travellers to and through Dubai to more than 140 destinations across six continents on the world's largest fleets of Boeing 777s and Airbus A380s, alongside its newly introduced Airbus A350s. Emirates remains synonymous with service and product excellence at every touchpoint, from its award-winning cabin experiences and regionally inspired cuisine to its industry-leading inflight entertainment system, ice. Visit www.emirates.com for more information

About Emirates sponsorships

Emirates' extensive portfolio of global sports and cultural partnerships connects millions of people through shared passions and world-class experiences. The airline sponsors premier tennis tournaments including the ATP and WTA Dubai Duty Free Championships, and all four Grand Slams (US Open, Roland Garros, Wimbledon, Australian Open).

Beyond tennis, Emirates' commitment to connecting fans across the globe through shared sporting moments spans horse racing through the Dubai World Cup and Team Godolphin; golf via the DP World Tour and Hero Dubai Desert Classic (HDDC); cricket across all major ICC events and the ICC Elite Panel of Umpires and Lancashire County Cricket Club; rugby partnerships including the Emirates Dubai 7s, Cape Town Sevens, World Rugby referees and officials, and Rugby World Cup events, as well as EPCR (Investec Champions Cup, Challenge Cup), Asia Rugby and UAE Rugby Federation; sailing with Emirates Team New Zealand, SailGP and Emirates Great Britain Sail GP team; basketball through the NBA, Real Madrid and Beirut Basketball club; cycling with UAE Team Emirates XRG; and Australian rules football with Collingwood FC. The airline's iconic "*fly better*" branding appears on the jerseys of leading football clubs including Arsenal FC, Real Madrid CF, AC Milan, S.L. Benfica, and Olympique Lyonnais. Emirates also serves as Platinum Partner to FC Bayern Munich's first team. Emirates has been the title sponsor of The FA Cup for nearly a decade. In the UAE, the airline supports the Pro League during the 2026/2027 season.

The airline has also maintained its long-standing support for music, arts, and culture, from symphony orchestras to annual literature festivals.